



PRODUCTS FOR OUR ENVIRONMENT

TECHNICAL DATA SHEET

ERS-EcoCrylic Primer

P/N: 015-0015

For Professional Use Only



PRODUCT DESCRIPTION:

ERS-EcoCrylic Primer is a white, low VOC, dirt and mildew resistant, water-based, exterior wall primer

RECOMMENDED USES:

ERS-EcoCrylic Primer is recommended as a primer and sealer for use on exterior painted and unpainted wall surfaces. It is the ideal primer for ERS-EcoCrylic and ERS-EcoCrylic Texture wall coatings. Reduce only with clean water.

ADVANTAGES:

- Facilitates adhesion of ERS-EcoCrylic and ERS-EcoCrylic Texture.
- Lead, chromate, and mercury free.
- One-part – easy to use.
- Clean up with soap and water.

INSTALLATION:

Surface Preparation: All surfaces must be clean and free of dust, dirt, grease, mildew, soap residue, loose paint, glue size, and any other foreign matter. For best results, the cause of any previous paint failure should be corrected before repainting. New stucco or masonry surfaces should age 30 days before being painted. All repairs, patching, and sanding should be done before primer is applied. Glossy surfaces should be lightly sanded to ensure maximum adhesion. One coat of this product is usually sufficient on most surfaces. Two coats may be required over substrates with high pleading oil content. This product can be top-coated after 12 hours under normal drying conditions.

Application: ERS-EcoCrylic Primer may be applied with a brush, roller or airless sprayer as supplied. If using an air sprayer, this product may be reduced up to 10:1 with clean water.

Drying Time: This product can be top-coated after 12 hours under normal drying conditions.

COVERAGE:

ERS-EcoCrylic Primer will cover 350 to 400 square feet, depending on the porosity of the substrate. The recommended film thickness wet is 3.0 to 4.0 mils; dry 1.2 to 1.5 mils

PACKAGING:

ERS-EcoCrylic Primer is available in 5 gallon (18.9 liter) pails.

STORAGE LIFE:

One (1) year from date of shipment when stored in unopened, original container.

PRECAUTIONS:

- Do not mix with oil colors, solvents or other paints.
- ERS-EcoCrylic Primer is not intended for use as a finish coat.

PHYSICAL PROPERTIES:

Property	Typical Value
Lead, Chromate, & Mercury Content	0%
Freight Class	Non-Flammable Paint
Gloss Rating	Flat
Drying Time	Tack free: 2 hours To recoat: 12 hours Hard: 24 hours
Recommended Film per Coat	3.0 to 4.0 mils wet 1.2 to 1.5 mils dry
Percent Solids	48.6 ± 2.0% by weight 36.8 ± 2.0% by volume
VOC Category	2.9 lbs/gal. (350 g/l)
Viscosity	90-95 K.U.
Net Weight per Gallon	11.7 ± 0.25 lbs/gal
Flash Point	147°F Closed Cup
Reduction	Not normally necessary. If necessary use clean water.
Application Temperature	50°F min 90°F max
Storage Temperature	35°F min 120°F max
Clean-Up	Soap and Water

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